

Hosted by:

CARERS UK
the voice of carers

Co-sponsor:



5th international carers conference

new frontiers in caring: 2010 and beyond

Thursday 8th July, Opening Reception
Friday 9th July – Sunday 11th July 2010, Conference
Royal Armouries, Leeds, UK

Denis Gilhooly

Principal Adviser, **United Nations Office for Partnership**
and Executive Director, **Digital He@lth Initiative**

Paul Timmers

Head of Unit for ICT for Inclusion,
European Commission, Directorate-General
Information Society and Media

Caroline Waters

Director of People, and Policy, **BT plc**
and HR Director of the Year

Care in an ageing and changing world is one of our greatest global challenges, with implications for **public finances, fiscal policies, labour markets** and **families**.

This conference brings together the international community of **practitioners, researchers, employers, providers** and **policy makers** to debate the critical issues, share expertise, explore innovation and seek real solutions to the care crunch.

www.carersconference.com

Call for papers

Make a contribution to the programme

Closing date for abstracts and workshop proposal
31 December 2009.
Notifications of successful submissions by 28 February 2010. **Discounted delegates rates** for successful paper submissions.



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About the 5th International Carers Conference

Demographic change is one of the greatest challenges facing our societies and our economies, every bit as serious as climate change and cyclical economic recession.

The conference will **focus on four key themes**, identified through latest international debate; and touching everyone's lives:

Health, Social Care and Well-being Services

More people are living longer, and living longer with disability. This is a good news story, but means pressure on health and care systems, and pressure on families and carers.

- How do we manage care in the face of demographic change?
- How can we deliver the best outcomes to the greatest number of people?
- What will care in a modern society – and a modern economy – look like?

Funding, Financial and Legal Support

With public finances under pressure, all societies are facing hard decisions about what the state can provide for individuals and families.

- Who pays for care?
- Where should the responsibility for care funding lie between individual, family and the state?
- What legal framework is needed to underpin this?
- What contribution can employers and social partners make?
- How can we better plan for care?
- What financial support should there be for carers who cannot work?

Caring and Employment

By 2060 there will be two people working for every one person in retirement, compared to four to one today.

- How will we manage a shrinking workforce and a growing care and pensions bill?
- How can we support people to work longer, at exactly the time when they are most likely to be caring for family or friends?
- What will this mean for the design of work?
- What will the workplace of the future look like?

Technology, Design and the Built Environment

Modern healthcare and information, communication and assistive technologies are creating a changed context for the delivery of care. Research is driving new technologies that could transform the landscape of care.

- How can technology support the delivery of care?
- How can it support disabled and older people, their families and carers?
- What does inclusive design look like, and how can it promote independence?
- How can we plan cities and settlements that embrace age and disability and support care and caring?

Technology stream sponsor:

Technology Strategy Board

Driving Innovation

Speakers include:

Denis Gilhooly

Principal Adviser

United Nations Office for Partnership

Leading commentator on society and information, communication and healthcare technologies

Paul Timmers

Head of Unit for ICT for Inclusion

European Commission

Policy maker at the forefront of European policy development on empowering people through technologies

Baroness Jill Pitkeathley OBE

Tireless advocate for carers, within the UK Parliament and on the international stage

Caroline Waters

Director of People and Policy

BT plc

Pioneer and campaigner for better workplace support for carers and HR Director of the year

David Behan

Director General of Social Care, Local Government and Care Partnerships

Department of Health

Currently leading the widest ever public consultation on care and support – the Big Care Debate.

Professor Heinz Wolff

Emeritus Professor of Bioengineering

Brunel University

Inspirational thinker and former BBC Science presenter

Joan Hughes

Chief Executive

Carers Australia

Internationally renowned campaigner and advisor on carer support

Other speakers include:

Imelda Redmond

Chief Executive

Carers UK

Francsec Aragall

President and CEO

Design for All Foundation, Spain

Jackie Marshall-Cyrus

Lead Specialist in Assisted Living

Technology Strategy Board

Jeremy Myerson

Director

Helen Hamlyn Design Centre

James Lloyd

Senior Research Fellow

Social Market Foundation

Laurie Hilsgen

Chief Executive

Carers New Zealand

Denis Stokkink

President

Pour la Solidarité - European think tank

Sandrina Sangers

Senior Policy Adviser

Mezzo - Dutch Association for Carers & Voluntary Help

Rob Anderson

Head of Living Conditions and Quality of Life

European Foundation for the Improvement of Living and Working Conditions

Ian Owen

Chairman

Partnership - Leading Providers of Financial Products for People with Health Conditions

Dame Carol Black DBE

National Director

Work and Health

Gail Hunt

Chief Executive

National Alliance for Caregiving

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for the full conference programme



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Who Should Attend

From the public and policy sectors Local and regional government

Directors and Heads of community services including:

- Adult services
- Children's services
- Mental health services
- Social work
- Housing
- Planning
- Transport
- Leisure
- Voluntary sector liaison
- Carers support services

Statutory health and social care services

Health and social care professionals:

- GPs and nurses
- Commissioners
- Strategic health and social care service professionals
- Carers

UK central government, statutory and public bodies

Senior professionals engaged with policy development and delivery:

Regulators and professional development including:

- Care Quality Commission
- Skills for Care
- SCIE

Government policy including:

- Department of Health (DH)
- UK Dept for Business, Innovation and Skills (BIS)
- Department for Work and Pensions (DWP)
- Communities and Local Government (CLG)

International central government agencies, statutory and public bodies

Senior professionals engaged with policy formation and delivery:

- International government agencies
- United Nations (UN)
- World Health Organisation (WHO)
- European Parliament
- European Commission

Private health, social care and lifestyle and homecare services

- Independent health, social care and homecare providers

Not-for-profit health, social care and homecare providers

- Chief executives and managing directors
- Senior staff
- Medical directors
- Clinical staff
- Operational managers
- Organisations supporting carers
- Carers centres

From academia

Specialising in:

- Social policy
- Demographics and ageing
- Labour market policy
- Design and the built environment

From the private sector

Companies and organisations involved with products and services:

- Financial and legal services
- Insurance
- Long-term care
- Pharmaceuticals
- Health and care
- Human resources and personnel professionals
- Consultants

From employers

- Employers
- Employers organisations
- HR and personnel professionals
- Trades Unions

From technology, design and the built environment

Organisations and companies engaged in:

- Telehealth
- Telecare
- Digital technologies
- Design
- Architecture
- Spatial planning

Sponsorship and Exhibition

The 5th International Carers Conference will attract a diverse audience of top level decision makers and key policy professionals from the UK and internationally.

Sponsoring or exhibiting at this event creates an efficient and cost-effective channel to reach this influential audience. Our dedicated sponsorship team will be happy to create a bespoke package tailored to your needs.

To learn more about these exciting opportunities and to discover how we can tailor sponsorship packages that meet your specific objectives contact:

Mark Baker

on **020 7324 4349** or email
mark.baker@neilstewartassociates.co.uk



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- Tick the appropriate rate from the list.
- Please photocopy this booking form for additional delegates.
- Complete all relevant sections of this form and either send by:
- Fax: 020 7490 8830

- Post: Customer Services
Neil Stewart Associates Ltd, PO Box 39976,
2nd Floor, 1 Benjamin St, London EC1M 5YT
Alternatively you can register by telephone:
020 7324 4330 or to register online, and for
accommodation details visit:

www.carersconference.com

Delegate Rates

* VAT rate at 15% until 31/12/09 and 17.5% after this date

Supported / Paper Presenter Rate

Third Sector Organisations, Care Home Managers, Full Time Students, Trade Unions and Paper Presenters, Carers

Whole conference

£295.00 + VAT (£339.25 / £346.63*)

One day

£195.00 + VAT (£224.25 / £229.13*)

Reduced Rate

Public Sector Professionals from Local Government and NHS, Academics

Whole conference

£395.00 + VAT (£454.25 / £464.13*)

One day

£225.00 + VAT (£258.75 / £264.38*)

Full Rate

Commercial Companies, Central Government, Non Departmental Public Bodies

Whole conference

£495.00 + VAT (£569.25 / £581.63*)

One day

£295.00 + VAT (£339.25 / £346.63*)

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Delegates from outside the UK who book to attend this conference must send their remittance in time to clear funds no later than 2 weeks before a one day conference. Bookings from overseas delegates will be subject to the cancellation policy specified on the booking form.

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Delegate Information

sh259 Booking code

Title (Mr/Ms/Dr/Prof/Other) _____

Full Name _____

Position _____

Organisation _____

Sector Central Govt. Local Authorities Non-Departmental Public Body Technology

Academia Commercial Health Social Care 3rd Sector / Not for profit

Email _____

Address _____

Postcode _____

Country _____

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Direct Line? (Yes/No) _____

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